

# David Carr

Dev: daviddcarr.com

Art: carrtoonist.com

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## Experience:

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### **Senior Web Developer**

Yellow7, Little Elm, TX

*May 2016 - January 2019*

Developing websites varying from landing pages to multi-page sites. Developing Wordpress themes, Laravel sites, Statamic sites, and creating animated HTML5 ads.

#### **Projects:**

*Harper House Website, Dallas, TX*

<https://harperhouse.com/>

Developed a multi-page website for a print and textiles company in west Dallas. The project was built using the Statamic CMS system. The front-end was assembled using the Bootstrap CSS framework. For this project my team and I developed a 'Page Builder' allowing the client to assemble 'designer' quality webpages by stacking individual modules and loading them with content.

*Mindstream Media Website, Peoria, IL*

<https://mindstreammedia.com/>

Developed a multi-page website for a marketing and media agency based out of Peoria, Illinois. This site uses Wordpress for its CMS, and Foundation 6 as its CSS framework. Much like the Harper House site, my team and I built a 'Page Builder' plugin with custom modules that allows the Mindstream team to quickly assemble designer quality webpages.

*Ultimate Software Online Branding Guide, Irving, TX*

Developed a multi-page website to match a PDF branding guide created by the client. No back-end code was used for this project. Instead it utilized a javascript templating engine called Nunjucks. Foundation 6 was also used for this project for quick and easy mobile support.

*Little Elm Lakefront Website, Little Elm, TX*

<https://lakefrontlittleelm.com/>

Developed a website for the Lakefront District of Little Elm. In order to allow frequent event and blog posts, a completely custom wordpress theme was developed from a simple one page HTML template provided by the client. In this project I utilized the custom post API to allow the creation of events to appear on the site's calendar.

### **Digital Art Teacher**

One River School of Art and Design, Frisco, TX

*August 2017- July 2018*

Teaching students of all age groups the fundamentals of digital art. Includes 2D illustration, 3D Art, Animation and Design.

## **Developer / Designer**

Museum Arts, Dallas, TX

*Dec 2014 - April 2016*

Designed and developed interactive javascript games for museums. Created 2D animations for use in museums. Created detailed 3D renderings / animations of exhibits for clients and 3D models for printing. Designed large-scale prints (Murals, Infographic Panels). Redesigned Museum Arts' current website with Wordpress to encourage frequent content posting and increase online visibility.

### **Projects:**

*National Videogame Museum, Frisco, TX*

Designed and developed interactives for Timeline of Consoles and Easter Egg exhibits. Each featuring a unique set of controls sending signals via a keyboard emulator to my applications.

*Bayer Museum of Agriculture, Lubbock, TX*

Designed and developed games and interactives for Irrigation exhibit. Including a matching game with html5 canvas and water well scouting and assembly games.

*The Bryan Museum, Galveston, TX*

Developed html interactives for the 30+ ipads accompanying each exhibit within the museum, each highlighting the unique artifacts and allowing viewers to zoom in on high resolution images of the items behind glass.

## **Graphic Designer**

The Social Innovation, Little Rock, AR

*Mar 2013 - Dec 2014*

Designed web ads, each in a variety of sizes and formats, static and animated. Built websites using Wordpress. Developed multi-page and single-page landing pages, as well as Facebook tabs and web apps. Created an award winning Facebook ad campaign for the Keep Arkansas Beautiful foundation. Redesigned the 'look and feel' of graphics for social media outlets of several car dealerships in the US. Designed logos for clients updating their brand.

## **Graphic Artist**

Personalized Bottle Water, Little Rock, AR

*Oct 2010 - Mar 2013*

Designed hundreds of custom labels for customers all over the world as the only designer on staff for almost three years. Worked on a personal level with almost every client that ordered a custom design (New orders came in daily). Prepared and Managed all new print jobs including large quantity orders sent to vendor for printing. Created nearly all artwork needed for company branding and marketing, including: social media graphics, brochures, t-shirts, vehicle wraps and even a cycling outfit.

## Education:

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### **BA in Studio Art: Graphic Design / Illustration, Minor in Digital Graphics**

University of Arkansas at Little Rock

*August 2008 - May 2013*

## Skills:

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Web / Multimedia:	Responsive & Interactive Web Design, Wordpress Websites, Javascript / jQuery Applications, Video Editing, Facebook Apps, Web Apps, HTML5 Ads, Flash Ads, Display Ads, Social Media Graphics, Motion Graphics, 3D Animation
Print:	Posters, Post Cards, Brochures, Labels, Logos, Business Cards, Letterhead
Illustration:	Digital Painting, Digital Vector, Cartooning, 3D Modeling, 3D Rendering, Watercolor, Pen & Ink, Prismacolor, Oil & Acrylic Paint, Scratchboard
Platforms:	Mac OS, Windows 10 / 8 / 7 / Vista / XP
Applications:	Adobe Photoshop, Illustrator, InDesign, Flash, After Effects, Premiere; Blender 3D (Animation); Google Sketchup (Modeling); Microsoft Office Suite; Procreate (iOS); MAMP / WAMP; Git
Languages:	HTML5, CSS3, SASS, Javascript, jQuery, three.js, PHP, Vue.js and MySQL

## Awards:

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DJI Innovation's Phantom Shell Contest "Judge's Choice" (2014)

Go Green Advertising Awards Competition "Gold" for Keep Arkansas Beautiful Facebook Campaign (2013)